



**THE EDGE COMPANY**

VISIONARY KNOWLEDGE



# MAESTRO<sup>©</sup>

Augmented  
Tutor

to **Teach** you need to **Excite**

*Maria Montessori*

# Topics

1

Sistema Maestro

2

The Wizard Hoarding

3

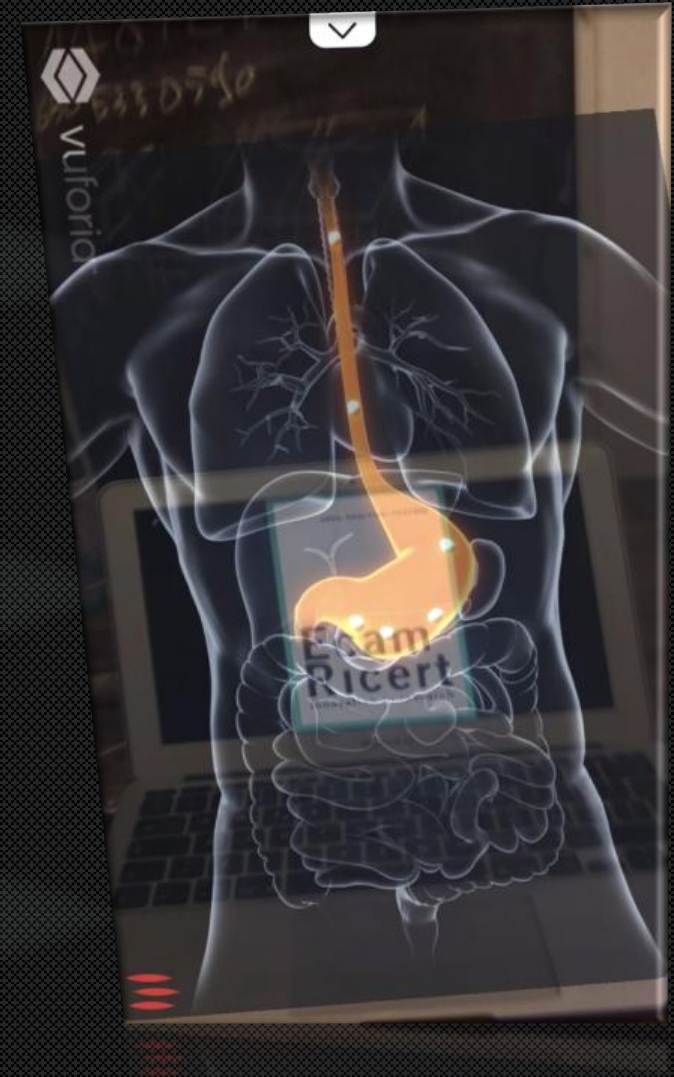
Devices

4

MDS

5

Situated Experiencing

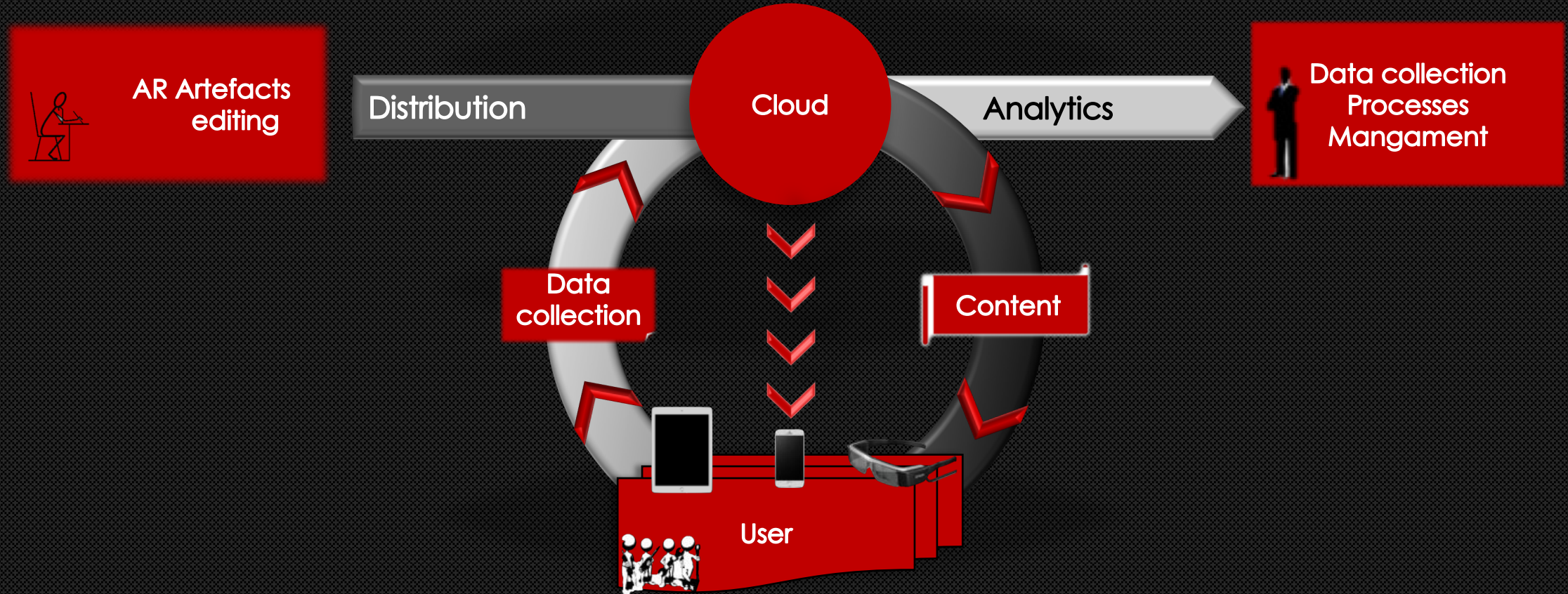


# Sistema Maestro<sup>®</sup>

Modular integrated Augmented Reality system  
to Learn  
to Train  
to do



# Sistema Maestro<sup>®</sup>



# The Wizard Hoarding

- **Proprietary technology for AR workspace scene creation**

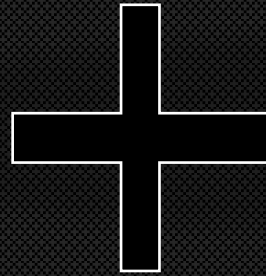
- Log In
- Mode selection
  - Learning
  - Training
  - **Guide**
- Device selection
- Tracking system definition
  - **Visual based**
  - **Sensor based**
- Layout
  - Hybrid \_ Interactive Electronic Booklet + AR Workspace
- Authoring solutions
  - Manual
  - By annotation
- Interaction Method
  - Touch on the overlay
  - Gesture
  - Point and click
  - Voice command
  - Virtual buttons





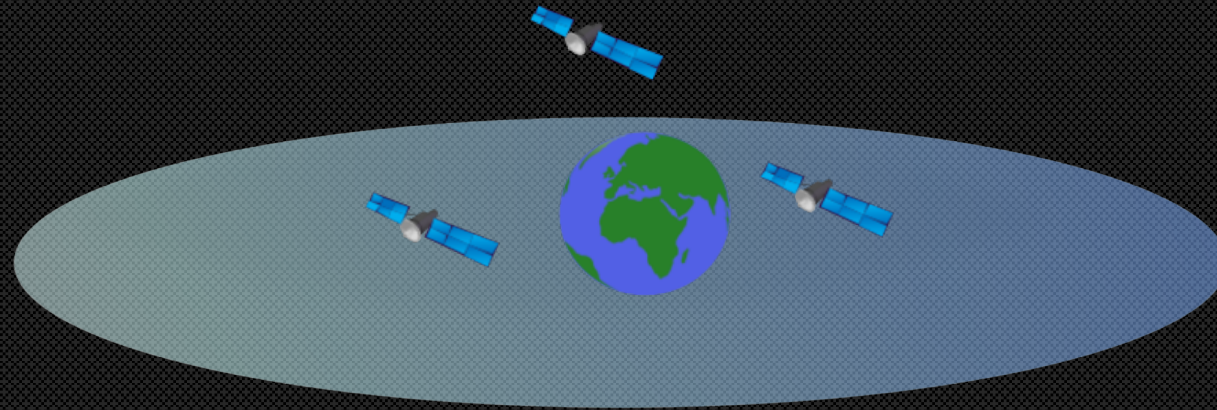
# Proposed Devices

Bring your own device concept

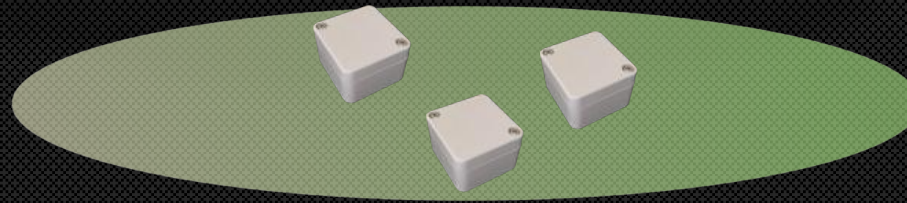


# Tracking system

Gps System



Bluetooth low energy  
beacon Network System

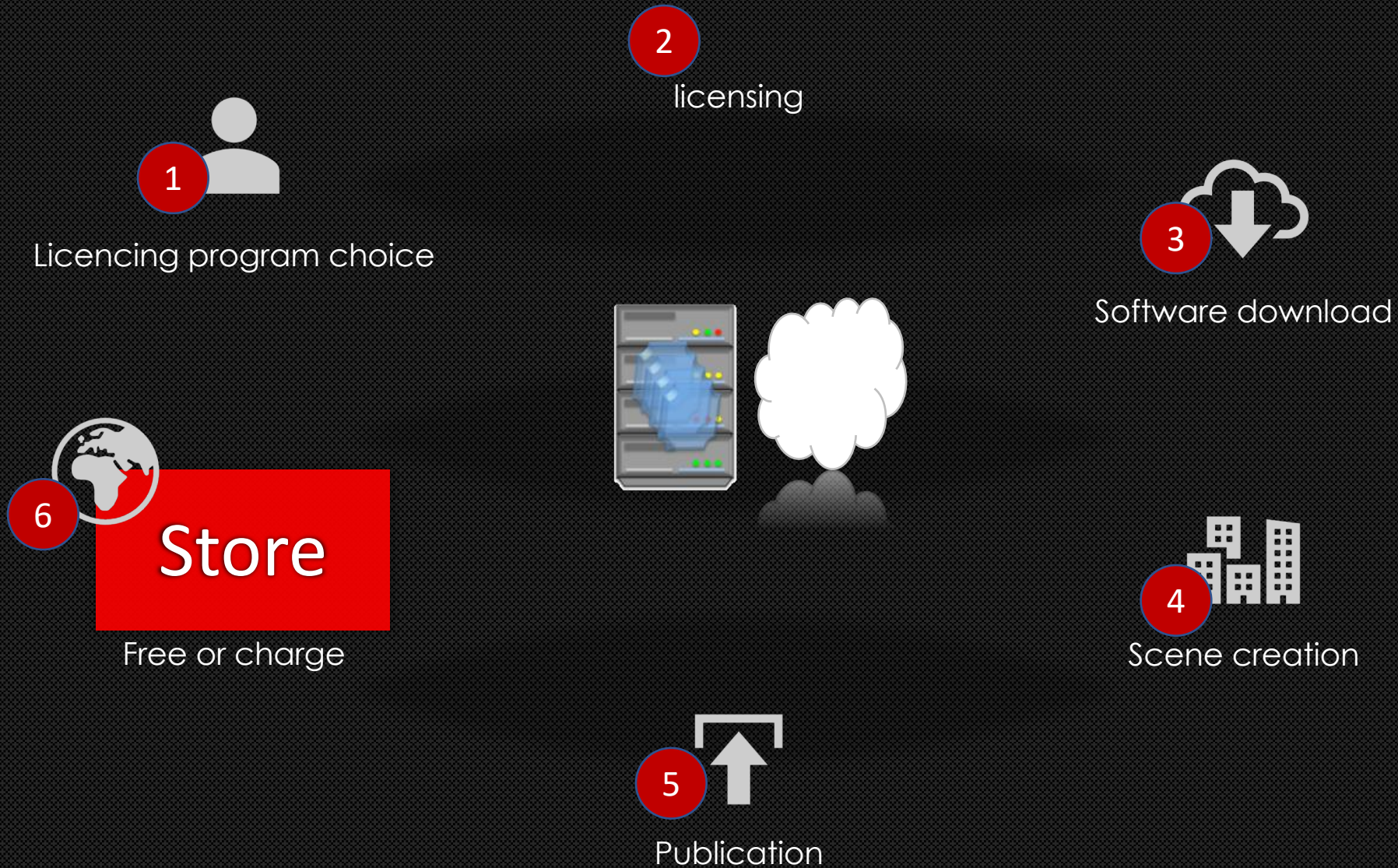


On Board Device Camera





# Maestro Distribution System



# Situated Experiencing



# Situated Experiencing



Visitors are actively  
involved  
**Experience** become  
Emotion  
**Emotion** turn into  
learning

**Experiencing** context responding to the  
actual social, cultural and economic  
dinamycs



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## Augmented Tutor

To learn easier

To train better

To do smarter